

SCIENTIFIC PROGRAM

14.30 - 14.45 Welcome speech
Rector from University of Brescia & Chairs

14.45 - 15.30 Keynote speech: David Audretsch
Indiana University, USA

15.30 - 15.45 Discussion moderator: Giorgia D'Allura

15.45 - 16.00 Discovering Brescia & Coffee

16.00 - 18.00 Paper Session 1
Chair: Mariasole Bannò

15.45 - 16.15 In the father's shadow. How daughters' perception of their father influences their identity as family business leader

Francesca M. Cesaroni, Annalisa Sentuti, Paola Demartini

16.30 - 17.00 Does a Y really make a difference? - Family Successors' Requirement Profiles in the Family Business

Petra Moog and Konrad Meisner

17.00 - 17.30 Women in the management of poultry family business. A qualitative study from the mexican organizational culture and the gender perspective"

Gizelle G. Macías González, S. Tomaselli, A. Soto Maciel, J.M. San Martín Reyna

18.00 -18.30 Session on the JFBS Special ISSUE: "Advancing Gender Diversity Research in Family Business. A Journey across Disciplines" & Aperitif

Alexandra Dawson, Mariasole Bannò and David Audretsch

14.30 - 15.15 Keynote speech: Rania Labaki
EDHEC Business School, France

15.15 - 15.30 Discussion moderator: Alex Dawson

15.30 - 15.45 Discovering Garda Lake & Coffee

15.45 - 18.00 Paper Session 2
Chair: Mariateresa Torchia

16.00 - 16.30 Generation and gender in family firms' succession: A Road Map from a psychosocial perspective

M. Pozzi, C. Pistoni, A. De Leo, S.C. Ripamonti

16.15 - 16.45 Is it "natural"? Gendered norms at work in the succession process of a family business run by three families

Olimpia Meglio and Giovanna Campopiano

16.45 - 17.15 The impact of gender diversity on innovation: a glance at family firms

Mariasole Bannò, Graziano Collier, Giorgia D'Allura

17.15 - 18.00 Session on the PISB Special ISSUE: "Women in Small and Medium Sized Family Firms: Theory and Practice" & Aperitif

Francesca Cesaroni, Giorgia Maria D'Allura and Mariateresa Torchia



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