**Wednesday, 22 June**

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<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair(s)</th>
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<tr>
<td>8am</td>
<td>REGISTRATION &amp; COFFEE</td>
<td>Main Hall</td>
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<tr>
<td>8:45am</td>
<td>KEY 1 - From margin to mainstream: A quest for pragmatism in family business research</td>
<td>Salon de Actos</td>
<td>Cristina Cruz (IE Business School)</td>
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<tr>
<td>10:30am</td>
<td>BREAK</td>
<td>Main Hall</td>
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<tr>
<td>11am</td>
<td>FP1 - New trends in accounting and earning management in family firms</td>
<td>ROOM 13</td>
<td>Dr. Unai Arzubiaga</td>
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<td></td>
<td>CEO’s Concern for Reputation and Earnings Management in Private Family Firms</td>
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<td>Dr. Maarten Corten¹, Dr. Annelleen Michiels¹, Prof. Daniel Pittino², Dr. Francesco Barbera³ (1. Research Center for Entrepreneurship and Family Firms, Hasselt University; 2. Jönköping international business school; University of Udine; 3. Ted Rogers School of Management, Ryerson University)</td>
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<tr>
<td>11:30am</td>
<td>Exploring Accounting in Family Business: A systematic literature review and research agenda</td>
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<td>Ms. Maria Angela Manzi¹, Dr. Antonio Netti², Dr. Christian Favino³, Dr. Fabrizia Sarto⁴ (1. University of Naples “Federico II”; 2. University of Bari “Aldo Moro”; 3. University of Foggia; 4. University of Naples “Federico II”)</td>
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<tr>
<td>12pm</td>
<td>Family Firms going Public: Family Overhang and Family Generational Involvement influencing the Choice of the CEO at an Initial Public Offering</td>
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<td>Dr. Emmadonata Carbone¹, Prof. Alessandro Cirillo², Prof. Francesco Chirico², Prof. Salvatore Sciascia¹ (1. Università Cattaneo LIUC; 2. Università degli Studi di Napoli Federico II; 3. Macquarie University, Jönköping International Business School)</td>
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<td>11am</td>
<td>FP2 - Corporate entrepreneurship in family firms</td>
<td>ROOM 14</td>
<td>Dr. Gema García-Piqueres</td>
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<td>From Family Dynamics to Strategic Guidelines in Times of Crisis: Qualitative Research on the case of Large and SMEs Unlisted Moroccan Family Firms</td>
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<td>Prof. Azzeddine Allioui¹ (1. ESCA Ecole de Management - Morocco)</td>
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<td>11:30am</td>
<td>DO FAMILY FIRMS INVEST IN EXTERNAL CORPORATE VENTURING? AN EMPIRICAL INVESTIGATION</td>
<td></td>
<td>Dr. Giovanna Campopiano¹, Dr. Mara Brumana¹, Dr. Massimo Bau², Prof. Andrea Calabrò³ (1. University of Bergamo; 2. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School; 3. IPAG Business School / IPAG Entrepreneurship &amp; Family Business Center, Director)</td>
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<td>11am</td>
<td>FP3 - Entrepreneurial families and new venture creation venturing</td>
<td>ROOM 14 A</td>
<td>Prof. Andrea Calabrò</td>
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<td></td>
<td>Does Socio-emotional Wealth Promote or Hinder Entrepreneurial Orientation?</td>
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<td>Dr. Paloma Gallurt¹, Prof. Inés Herrero² (1. Lecturer, 2. Professor)</td>
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<td>11:30am</td>
<td>The Impact of Contextual Heterogeneity on Family Firms’ Business Performance: A Closer Look at Family Franchises, Home-based Locus, and Spousal Ownership</td>
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<td>Dr. Melih Madanoglu¹, Dr. Esra Memili² (1. Kennesaw State University; 2. University of North Carolina at Greensboro)</td>
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</table>
### Continuing a Family Tradition as a Motive for Business: Effect on Expectation for Growth

- Ms. Mahsa Samsami\(^1\), Prof. Nuria Calvo\(^2\), Prof. Maria Isabel Neira Gomez\(^3\), Prof. Thomas Schott\(^4\) (1. University of Santiago de Compostela, University of Agder, 2. Department of Business, University of A Coruña, 3. University of Santiago de Compostela, 4. University of Agder, American University in Cairo, University of Southern Denmark)

### FP4 - Private equity and listed family firms

**ROOM 16**

Chaired by: Dr. Linda Murphy

### Family Firms and the Private Equity Exit Route: Boon and Bane? A Vignette Study

- Mr. Christopher Khoury\(^1\), Mr. Elias Kurta\(^1\) (1. WHU - Otto Beisheim School of Management)

### Exploring Say-on-Pay Effectiveness in Listed Family Firms

- Dr. J. Samuel Baixauli-Soler\(^1\), Dr. Gabriel Lozano-Reina\(^1\), Dr. Gregorio Sánchez-Marín\(^2\) (1. University of Murcia, 2. University of Alcalá)

### Whether Family Business Matters? Effects of Vertical Pay Gap on Organizational Turnover and Firm Performance

- Dr. Duong Nguyen\(^1\), Prof. Shyh-Jer Chen\(^3\), Ms. Yen-chu Lai\(^1\), Prof. Chiung-Wen Tsao\(^1\) (1. National Sun Yat-sen University, 2. Institute of Human Resource Management, National Sun Yat-sen University, 3. Department of Business and Management, National University of Tainan)

### WIP16 - Sustainability of family firms

**ROOM 15**

Chaired by: Ms. Guadalupe del Carmen Briano Turrent

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**11am**

The Impact of Religiosity on Corporate Social Responsibility Activities of Family Firms

- Prof. Thomas Brunner-Kirchmair\(^1\), Prof. Markus Dick\(^1\), Prof. Eva Wagner\(^1\), Prof. Helmut Pernsteiner\(^1\) (1. Johannes Kepler University Linz)

**11:22am**

Sustainability and ESG in Family Firms: An ever-present black box

- Mr. Daniel Theobald\(^1\), Dr. Florian Diener\(^2\) (1. WHU - Otto Beisheim School of Management c/o Lehrstuhl für Familienunternehmen, 2. Prague University of Economics and Business)

**12:06pm**

EXPLORING THE ROLE OF AFFECTIVE COMMITMENT AS AN ANTECEDENT OF EMPLOYEE INTRAPRENEURSHIP

- Ms. Katerina Vasilevska\(^1\), Dr. Giovanna Campopiano\(^2\), Dr. Mara Brumana\(^2\) (1. Università degli Studi di Bergamo, 2. University of Bergamo)

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**11am**

Digital transformation and artificial intelligence

**ROOM 7**

Chaired by: Dr. Michael Christofi

**11:22am**

Digitalization and Industry 4.0 in Family Firms

- Dr. Samuel Wayne Appleton\(^1\), Dr. Emanuela Rondi\(^2\), Ms. Greta Hoeller\(^1\), Mr. MASTERMIL research team Associated team members\(^1\) (1. Free University of Bozen-Bolzano, 2. University of Bergamo)
### Digitalization and Internationalization in Family Firms

- Dr. Christian Keen¹, Dr. Mikel Alayo² (1. Université Laval, 2. University of the Basque Country UPV/EHU)

### Adoption of artificial intelligence in family firms: A socioemotional wealth perspective

- Ms. Sonia Mair¹ (1. WHU - Otto Beisheim School of Management: Institut für Familienunternehmen und Mittelstand)

### Lunch

- Main Hall

### Generational Perspectives in Family Enterprise

- PAN 1
  - ROOM 16
  - Chaired by: Neus Feliu and Dr. Maria Jose Parada

### Transferring legacy in agricultural family businesses: what we know, what we don’t, and what we should do

- PAN 2
  - ROOM 13
  - Chaired by: Dr. Rania Labaki and Maryem Cherni and Murielle N’DAH

### Sustainable values for new generations

- PAN 8
  - ROOM 7
  - Chaired by: Dr. María Concepción López-Fernández and Dr. Unai Arzubiaga and Dr. José Carlos Casillas

### Successor’s perspective of family business

- FP22
  - ROOM 13
  - Chaired by: Prof. Torsten Pieper

### Navigating Treacherous Transitions: How Successor Commitment is Developed (and Stifled) in Family Firms

- Dr. Roland Kidwell¹, Dr. John Cater², Dr. Marilyn Young² (1. Florida Atlantic University, 2. University of Texas - Tyler)

### (I Can’t Get No) Satisfaction! A Mediated–moderated Model for Formalized Succession Plans and Family Firms Performance

- Dr. Nupur Pavan Bang¹, Prof. Andrea Calabrò², Prof. Alfredo Valentino³ (1. Indian School of Business, 2. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 3. ESCE International Business School)

### Once upon a time in the West. Playing the old and new roles of predecessors and successors during post-succession

- Ms. Rita Toth¹, Dr. Attila Wieszt² (1. toth.rita@uni-corvinus.hu, 2. attila.wieszt@uni-corvinus.hu)

### Family firms’ strategic responses to changing contexts

- FP5
  - ROOM 14
  - Chaired by: Dr. Mathew (Mat) Hughes

### Strategic responses of family businesses to the Covid-19 pandemic: The role of owner-manager emotions

- Dr. Elias Hadjielias¹, Dr. Michael Christofi¹, Prof. Shlomo Tarba², Dr. Nina Jorien van Vulpen³, Dr. Maria Drotarova⁴ (1. Cyprus University of Technology, 2. Birmingham Business School, 3. University of Oulu, 4. CTL Eurocollege)

### Patent Disclosure and R&D Investment in Founder Controlled Family Firms: The Impact of the American Inventor’s Protection Act

- Prof. Katrin Hussinger¹, Dr. Wunnam Basit Issah² (1. University of Luxembourg, 2. Witten/Herdecke University)
3:30pm  
Pillars or Platitudes? A Family Business Approach to Building Employee Trust through Organizational Care during a Rare Event  
» Ms. Ms. Catharina Jecklin¹, Prof. Justin B. Craig² (1. Bond Business School)

2:30pm  
FP6 -  
Organizational change in family business  
ROOM 14 A  
Chaired by: Dr. Massimo Bau

2:30pm  
FP7 -  
Family firms and disruptive innovation  
ROOM 16  
Chaired by: Prof. Alfredo De Massis

3pm  
Choosing when to go undercover—how employees initiate and drive organizational change in family firms  
» Ms. Jana Hermle-Boersig¹, Prof. Nadine Kammerlander², Prof. Matthias Waldkirch¹ (1. WHU - Otto Beisheim School of Management, 2. WHU - Otto Beisheim School of Management, 3. EBS – Universität für Wirtschaft und Recht)

3:30pm  
How Do Actors in Family Firms Develop Readiness for Change, and What Are Key Influences and Catalysts?  
» Mr. Niklas Engelhard¹, Prof. Frank Lambrechts¹, Prof. Pieter Vandekerckhof¹, Prof. Wim Voordekers¹, Dr. Ruveyda Kelleci¹ (1. Hasselt University)

3pm  
Family Ownership and Exploratory Innovations: the Moderating Role of Digital Search  
» Mr. Paolo Capolupo¹, Dr. Lorenzo Ardito¹ (1. Polytechnic University of Bari, Department of Mechanics, Mathematics and Management, Via E. Orabona 4, Bari, 70125, Italy)

2:30pm  
WIP12 -  
Learning and innovation in family firms  
ROOM 15  
Chaired by: Wojciech Czakon

2:30pm  
From Understanding to Practice: a Phenomenographic Enquiry of Family Business Innovation  
» Dr. Elisa Conz¹, Prof. Stefano Denicolai¹ (1. University of Pavia)

2:52pm  
GREEN PRODUCT INNOVATION IN FAMILY FIRMS: A SOCOEMOTIONAL WEALTH PERSPECTIVE  
» Prof. Jonathan Bauweraerts¹, Dr. Vanessa Diaz-Moriana², Dr. Unai Arzubiaga³ (1. University of Mons, 2. Universitat de les Illes Balears, 3. University of the Basque Country UPV/EHU)

3:14pm  
Does Learning Orientations foster innovation in Family Firms? An study for Spanish SMEs  
» Dr. Gema García-Piqueres¹, Dr. María Obeso¹, Dr. Ana-Maria Serrano-Bedia¹, Dr. Marta Perez-Perez¹ (1. Universidad de Cantabria)

3:36pm  
Knowledge Management in the Family Business: When to Externalize Tacit Knowledge?  
» Dr. Jose Carlos Casillas¹, Ms. Ana Moreno-Menéndez¹, Mr. Augusto Sequeiros¹ (1. Universidad de Sevilla)

2:30pm  
Welcome or not? A mixed methods study on artificial intelligence technologies in family-influenced firms  
» Dr. Jonas Soluk¹, Prof. Ivan Miroshnichenko², Prof. Satish Nambisan³ (1. Stockholm School of Economics, 2. IMD Business School, 3. Case Western Reserve University)
Continued from Wednesday, 22 June

2:30pm  Values and Institutional Logics in Family Wealth Investment Decision-Making: The Field of Impact Investing
» Ms. Vivian Görg¹, Prof. Julia de Groot² (1. WHU - Otto Beisheim School of Management)

2:52pm  Value Creation in Private Family Businesses: Case of the Czech Republic
» Mrs. Pavla Srbová¹, Mr. Michal Karas¹, Prof. Mária Režňáková¹ (1. Brno University of Technology)

3:14pm  Introducing Valuation Multiples for Family Firms
» Dr. Robin M. Gubela¹, Dr. Michael Graffius¹, Prof. Birgit Felden¹ (1. Institute for Entrepreneurship, German Mittelstand and Family Firms)

3:36pm  Why financial investors acquire or do not acquire shares of family firms
» Mr. Elias Kurta¹ (1. WHU - Otto Beisheim School of Management)

4pm  BREAK
Main Hall

4:30pm  FP9 - Governing bodies and employees in family firms
ROOM 13
Chaired by: Dr. Francesco DeBellis

4:30pm  A Systematic Literature Review on the Board of Directors of the Family Business in Latin America
» Mr. Miguel Méndez¹, Dr. Pedro Vazquez¹ (1. IAE Business School)

5pm  RESOURCE DEPENDENCE AND STAKEHOLDER THEORIES: THE RESOURCE PROVISION VERSUS BALANCE OF CONFLICT ROLES OF OUTSIDE DIRECTORS
» Prof. Fabio Zona¹, Dr. Fabio Quarato², Prof. Graziano Collider¹, Dr. Domenico Rocco Cambrea³ (1. University of Trento, 2. Bocconi, 3. Università Cattolica del Sacro Cuore)

5:30pm  Wait and See? Or See and Act? Strategic Responses to COVID-19 and Employment Outcomes in Family and Non-family Firms
» Dr. Wunnam Basit Issah¹, Prof. Andrea Calabrò², Prof. Thomas Clauss¹, Prof. Luis Diaz-Matajira³, Prof. Alfredo Valentino⁴ (1. Witten/Herdecke University, 2. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 3. Universidad de los Andes, 4. ESCE International Business School)

5:30pm  FP10 - Digitalization of family firms
ROOM 14
Chaired by: Dr. Anneleen Michiels

4:30pm  Blood is thicker than water: The role of family willingness and family ability in achieving holistic digitalization in family businesses
» Dr. Anne Heider¹, Prof. Thomas Clauss¹, Prof. Marcel Huelsbeck¹, Dr. Maike Gerken¹, Dr. Tom Ruesen¹ (1. Witten/Herdecke University)

5pm  A Holistic Perspective on Digitalization Success in Family Businesses: Evidence from the Manufacturing Sector
» Prof. Alexander Kessler¹, Mrs. Elena Fuetsch¹, Prof. Hermann Frank¹, Prof. Céline Celine¹ (1. WU Vienna, 2. Université Paris Nanterre)

5:30pm  Conflict Management Strategies and the Digitalization of Family Firms: The Moderating Role of Generational Ownership Dispersion
» Mr. Tobias Bürgel¹, Prof. Martin Hiebl¹ (1. Universität Siegen)

4:30pm  FP11 - Family firms in emerging contexts
ROOM 14 A
Chaired by: Prof. Isabel C. Botero

4:30pm  See who I know! Mitigating the liabilities of outsidership through status signalling
» Dr. Marleen Dieleman¹, Prof. Michael Carney² (1. NUS Business School, 2. John Molson School of Business, Concordia University)
### IFERA 2022 22 - 24 Jun 2022 All times in CEST

#### Continued from Wednesday, 22 June

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<td>5pm</td>
<td><strong>Family Businesses in Transition Economy: Narratives of the Past, Present, and Lines for Future Research</strong></td>
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<td>Dr. Trung Quang Dinh¹, Prof. Hilmar Thor Hilmarsson¹, Prof. Rodrigo Basco² (1. University of Akureyri, 2. American University of Sharjah)</td>
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<td>4:30pm</td>
<td>FP15 - Liquidity events and acquisitions of family firms</td>
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<td>Chaired by: Prof. Ivan Miroshnychenko</td>
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<td>4:30pm</td>
<td><strong>Selling the family firm to an external investor</strong></td>
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<td>Mr. Elias Kurta¹, Mr. Christopher Khoury¹ (1. WHU - Otto Beisheim School of Management)</td>
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<tr>
<td>5pm</td>
<td><strong>Ownership Succession Intentions Affecting Earnings Management in Private Family Firms</strong></td>
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<td>Dr. Ine Umans¹, Dr. Maarten Corten¹ (1. Research Center for Entrepreneurship and Family Firms, Hasselt University)</td>
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<td>4:30pm</td>
<td>WIP5 - Open innovation and collaboration in family firms</td>
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<td>ROOM 15</td>
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<td>Chaired by: Dr. Vanessa Diaz-Moriana</td>
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<td>4:30pm</td>
<td>OPEN INNOVATION IN TURIST FAMILY FIRMS: IMPACT OF THE ECONOMIC CRISIS</td>
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<td>Mr. Mariano Soler Porta¹ (1. Universidad de Málaga)</td>
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<td>4:52pm</td>
<td><strong>Collaborating for Collaboration: How Family-Owned Mittelstand Firms Build Partnerships for Corporate VC Activity</strong></td>
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<td>Mr. Jörn Degner³, Dr. Vincent Molly², Prof. Yannick Bammens³ (1. KU LEUVEN / MAASTRICHT UNIVERSITY, 2. KULeuven, 3. Maastricht University)</td>
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<td>5:14pm</td>
<td><strong>The Flip Side: A Literature Review on Family Firm Failure</strong></td>
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<td>Ms. Camille Korschun¹, Mr. Erik Wetter¹ (1. Stockholm School of Economics)</td>
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<td>5:36pm</td>
<td><strong>The effects of promoting the organizational past on innovative work behavior of non-family members employees</strong></td>
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<td>Ms. Juliana Binhote¹, Dr. Elisa Conz² (1. University of Louisville, 2. University of Pavia)</td>
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<td>4:30pm</td>
<td>WIP6 - Dimensions of family business governance and identity</td>
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<td>Chaired by: Nava Michael-Tsabari</td>
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<td>4:30pm</td>
<td><strong>Governing Family Firm Internationalization: A Behavioral Perspective on Boards of Directors and Family CEOs</strong></td>
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<td>Ms. Hannah Verleve¹, Prof. Frank Lambrechts¹, Prof. Wim Voordecker¹, Dr. Ine Umans¹ (1. Hasselt University)</td>
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<td>4:52pm</td>
<td>Dynamics of Family Business Governance: A Qualitative Study of Ukrainian Family Businesses</td>
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<td>Dr. Rania Labaki¹, Ms. Roksolyana Voronovska², Ms. Solomiya Savruk³ (1. EDHEC, 2. Ukrainian Catholic University, 3. Lviv Business School)</td>
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<td>5:14pm</td>
<td>THE UNIVERSAL APPLICABILITY OF FIBER SCALE: TESTING MEASUREMENT INvariance</td>
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<td>Mr. Mohamed Batterjee¹, Prof. Cristina Cruz², Dr. Valeriano Sanchez-Famoso³ (1. IE Universit, 2. IE University, 3. University of the Basque Country UPV/EHU)</td>
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<td>5:36pm</td>
<td><strong>Identity construction in Craft-based Family Firms</strong></td>
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<td>Dr. Max Ganzin¹, Prof. Francesco Chirico², Dr. Erik Lundmark¹, Dr. Anna Krzeminska¹ (1. Macquarie University, 2. Macquarie University, Jönköping International Business School)</td>
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<td>6:30pm</td>
<td>WELCOME RECEPTION &amp; SHARK TANK FINAL</td>
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<td>University of Cantabria - 3 Towers</td>
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<td>Chaired by: Mrs. Valentina Re and Prof. Matthias Waldkirch</td>
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## Thursday, 23 June

**8am**  
REGISTRATION & COFFEE  
Main Hall

**9am**  
KEY 2 -  
Traditional Authority in Social Context: Explaining the Paradox of Family Business Groups  
Salon de Actos  
» Prof. Roy Suddaby (University of Victoria, Canada)

**10:30am**  
BREAK

**11am**  
FP13 -  
Human Resource Management in family firms  
ROOM 13  
Chaired by: Dr. Roland Kidwell

**11am**  
Employee Commitment in Family Businesses: Systematic Literature Review  
» Ms. FRANCISCA PANADES-ZAMORA¹, Prof. Manuel Carlos Vallejo Martos¹, Prof. Rocio Martinez Jimenez¹ (1. University of Jaén)

**11:30am**  
“A subjective state of mind; examining the role of the psychological contract, emotions and human resource management in employment relationships in family firms”  
» Ms. Olivia O’Leary¹, Dr. Linda Murphy¹, Dr. Ulan Sherman¹, Prof. Stavroula Leka¹ (1. University college cork)

**12pm**  
Why does CSR matter for employees? Disentangling the effects of CSR activities in the family firm context  
» Prof. Andreas Kallmuenzer¹, Dr. Bernhard Bichler², Ms. Tanja Petry² (1. Excelia Business School, 2. University of Innsbruck)

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**11am**  
FP14 -  
Succession processes in family business  
ROOM 14  
Chaired by: Dr. Pilar Marques

**11am**  
Beyond normative commitment – A multiple case study of next-generations’ indebtedness to family business succession  
» Mrs. Sandra Fiedler¹, Prof. Fabian Bernhard², Prof. Marcel Huelsbeck¹ (1. Witten/Herdecke University, 2. EDHEC Business School)

**11:30am**  
Can Search Funds Solve Succession Dilemmas for Family Firms? – The Case of Meier Engineering  
» Mr. Dustin Bauer¹ (1. Friedrich-Alexander University of Erlangen-Nuremberg)

**12pm**  
Sociocultural issues of Moroccan Family Business in Times of Crisis: Exploring the Traditional Succession Processes and the Rational Merit-Based Processes  
» Prof. Azzeddine Allioui¹, Prof. Badr Habba², Dr. Taib Berrada El Azizi¹ (1. ESCA Ecole de Management - Morocco, 2. ESCA Ecole de Management - Morocco & LAREGO, Cadi Ayyad University)

**11am**  
FP12 -  
Ethics and social impact of family firms  
ROOM 14 A  
Chaired by: Dr. Pedro Vazquez

**11am**  
Deciphering the Link Between Spiritual Capital and Ethical Leadership in Family Business Groups: The Case of Magazine Luiza S.A. in Brazil  
» Dr. Luciana Lima¹, Dr. Maria Jose Parada¹, Dr. Allan Discua Cruz² (1. ESADE Business School, 2. Lancaster University Management School)

**11:30am**  
We need values to legitimize – Understanding value compromises in CSR actions and communication  
» Prof. Melanie Richards¹ (1. Technical University Munich)
Continued from Thursday, 23 June

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<tr>
<td>12pm</td>
<td></td>
<td>Family CEOs and social and environmental performance in Ibero-American companies</td>
<td>Ms. Guadalupe del Carmen Briano Turrent¹, Mr. Lázaro Rodríguez-Ariza², Ms. Karen Watkins-Fassler³ (1. Universidad Autónoma de San Luis Potosí, 2. Universidad de Granada, 3. Universidad Internacional de la Rioja/ Instituto Tecnológico Superior de Misantla)</td>
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<tr>
<td>11am</td>
<td>WIP7 -</td>
<td>Family businesses during crisis</td>
<td>Chaired by: Dr. José Carlos Casillas</td>
<td>ROOM 7</td>
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<tr>
<td>11am</td>
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<td>Re-ignited interest in the family farm? Helping in the family business in times of crisis</td>
<td>Dr. Linda Murphy¹, Dr. Olive McCarthy¹, Mr. Sean O'Sullivan¹ (1. University college cork)</td>
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<td>11:22am</td>
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<td>The role of identity and identification in coping with exogenous shock in family firms</td>
<td>Mrs. Albertha Wielsma¹, Dr. Marta Berent-Braun² (1. Hogeschool Windesheim, 2. Nyenrode Business Universiteit)</td>
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<td>11:44am</td>
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<td>Socioemotional Wealth and Peacebuilding Actions in Colombian Family Firms</td>
<td>Mr. Luis Arturo Torres-Tovar¹, Dr. Juan David Peláez-León² (1. Universidad del Valle; Universidad de la Amazonía, 2. Universidad del Valle)</td>
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<tr>
<td>11am</td>
<td>WIP8 -</td>
<td>New trends in family business succession</td>
<td>Chaired by: Mrs. Maria Piedad López</td>
<td>ROOM 15</td>
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<td>11am</td>
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<td>Quality management as a safety net for business succession in family businesses</td>
<td>Prof. Sabrina Schell¹, Dr. Sven Wolff² (1. University of Applied Sciences Berne, 2. University of Siegen)</td>
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<td>11:22am</td>
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<td>Influence of personality traits and values on takeover intentions in family firms</td>
<td>Mrs. Valerie Nickel¹, Prof. Anita Zehrer¹ (1. MCI The Entrepreneurial School)</td>
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<td>11:44am</td>
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<td>Access to Succession Financing in Private Family Firms: The Role of Governance</td>
<td>Ms. Lien Vekemans¹, Dr. Anneleen Michiels², Dr. Tensie Steijvers², Dr. Vincent Molly² (1: Hasselt, 2. University of Hasselt, 3. KULeuven)</td>
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<td>12:06pm</td>
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<td>How to reduce agency problems by using the family protocol?</td>
<td>Dr. María de los Ángeles Lucero Bringas¹, Ms. ELSA RIBBERT¹, Mrs. LUCIANA DI GIOVAMBATTISTA¹, Prof. RODOLFO GARCIA ARAOZ¹ (1. Universidad Católica de Córdoba)</td>
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<td>12:30pm</td>
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<td>1:30pm</td>
<td>PAN 3 -</td>
<td>Academic Consultants: The Best of Both Worlds?</td>
<td>Chaired by: Dr. Claudia Astrachan</td>
<td>ROOM 16</td>
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<td>1:30pm</td>
<td>PAN 4 -</td>
<td>Intrapreneurship in family business</td>
<td>Chaired by: Mrs. Raphaëlle Mattart and Prof. Torsten Pieper</td>
<td>ROOM 13</td>
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Powered by Ex Ordo, everything you need to run a research conference.
### Thursday, 23 June

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<td>1:30pm</td>
<td><strong>PAN 5 - Interdisciplinary Approaches in Family Business Studies: A focus on Big Data and Machine Learning</strong>&lt;br&gt; ROOM 7</td>
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<td>Dr. Giovanna Campopiano</td>
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<td>2:30pm</td>
<td><strong>FP26 - Psychological perspectives in family firms</strong>&lt;br&gt; ROOM 14</td>
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<td>Prof. Dianne Welsh</td>
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<td>2:30pm</td>
<td><strong>COLLECTIVE PSYCHOLOGICAL OWNERSHIP FROM THE FAMILY FIRMS HETEROGENEITY</strong>&lt;br&gt; Mrs. Ana Caicedo¹, Dr. Lucia Garcés-Galdeano², Prof. Martin Larraza-Kintana³ (1. Public University of Navarre, 2. Universidad Pública de Navarra)</td>
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<td>3pm</td>
<td><strong>Intangible Resource to Tangible Asset - Developing Micro-level Psychological Capital to Drive Family Firm Sustainability</strong>&lt;br&gt; Mrs. Catherine Cugan³, Dr. Linda Murphy¹, Dr. Elaine O'Brien¹, Prof. Stavroula Leka¹ (1. Cork University Business School, University College Cork, 2. University college cork)</td>
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<td>3:30pm</td>
<td><strong>Wealth and Wellbeing of the Enterprising Family</strong>&lt;br&gt; Dr. Pedro Vazquez¹, Dr. Giovanna Campopiano² (1. IAE Business School, 2. University of Bergamo)</td>
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<td>2:30pm</td>
<td><strong>FP17 - Social capital in family firms</strong>&lt;br&gt; ROOM 14 A</td>
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<td>Prof. Inés Herrero</td>
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<td>2:30pm</td>
<td><strong>Family Businesses and the Challenges of the VUCA World</strong>&lt;br&gt; Dr. Katie Hyslop¹, Prof. Dietmar Roessl¹, Prof. Isabella Hatak³ (1. Liverpool John Moores University, 2. Vienna University of Economics and Business, 3. University of St.Gallen)</td>
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<td>3pm</td>
<td><strong>The Creation of Social Capital: A Multicase Study of Swiss Family Firms</strong>&lt;br&gt; Dr. Jonas Soluk¹, Prof. Julia de Groote², Prof. Sabrina Schell³, Prof. Andreas Hack⁴ (1. Stockholm School of Economics, 2. WHU - Otto Beisheim School of Management, 3. University of Applied Sciences Berne, 4. University of Bern)</td>
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<td>2:30pm</td>
<td><strong>FP18 - Family business in time of crisis</strong>&lt;br&gt; ROOM 16</td>
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<td>Dr. Alejandro Escribá Esteve</td>
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<td>2:30pm</td>
<td><strong>Family Firm Productivity Revisited</strong>&lt;br&gt; Dr. Ruth V. Aguilera¹, Dr. Rafel Crespí², Dr. Alfredo Martin-Oliver², Dr. Bartolomé Pascual-Fuster³ (1. Northeastern University, 2. Universidad de les Illes Balears)</td>
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<td>3pm</td>
<td><strong>Managerial Capabilities and Strategic Renewal during the COVID-19 Crisis: A Generational View</strong>&lt;br&gt; Dr. Wunnam Basit Issah¹, Mr. Muhammad Anwar¹, Prof. Thomas Claus², Prof. Sascha Kraus³ (1. Witten/Herdecke University, 2. Free University of Bozen-Bolzano (Italy))</td>
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<td>3:30pm</td>
<td><strong>With Great Decisions Comes Great Responsibility: Reviewing the Core Concepts of Family Firm Succession</strong>&lt;br&gt; Mr. Tobias Reif¹, Mr. Dustin Bauer¹, Prof. Sebastian Junge² (1. Friedrich-Alexander University of Erlangen-Nuremberg, 2. Friedrich-Alexander-University of Erlangen-Nuremberg)</td>
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<td>2:30pm</td>
<td><strong>WIP9 - Next generation family firms</strong>&lt;br&gt; ROOM 15</td>
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<td>Eddy Laveren</td>
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<td>2:30pm</td>
<td>The role of cultivation culture in the next-generation family members</td>
<td>Mrs. Maria Piedad López¹, Mr. Claudio Muller² (1. INALDE UNIVERSIDAD DE LA SABANA, 2. Universidad de Chile)</td>
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<td>2:52pm</td>
<td>Providing wings to build roots? A configurational analysis of successors’ organizational identification during succession</td>
<td>Mr. Rolf Wilmes³, Prof. Nadine Kammerlander² (1. WHU, 2. WHU - Otto Beisheim School of Management)</td>
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<td>3:14pm</td>
<td>WHO AM I AS A LEADER? THE IDENTITY WORK OF NON-FAMILY LEADERS AFTER A SUCCESSION</td>
<td>Dr. Jana Bövers¹, Ms. Anna Zentgraf², Prof. Christina Hoon¹, Prof. Erk Piening⁴ (1. Bielefeld University, 2. Leibniz University Hannover)</td>
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<td>3:36pm</td>
<td>Family Business Successor Willingness in Emerging Asian Countries</td>
<td>Dr. Feranita Feranita¹, Dr. Bingbing Ge² (1. Taylor’s University, 2. Lancaster University Management School)</td>
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<td>2:30pm</td>
<td>WIP10 - Values and emotions in family firms</td>
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<td>Chaired by: Prof. Anita Zehrer</td>
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<td>2:30pm</td>
<td>Benevolent Family Leadership: When Does it Matter for Non-family Employees’ Turnover Intentions</td>
<td>Dr. Hazel Melanie Ramos¹, Dr. Qilin Hu², Dr. Mike Mustafa³, Dr. Bart Henssen⁴, Ms. Fatima Tu Zahra⁵ (1. The University of Nottingham Malaysia, 2. Loughborough University, 3. The University of Nottingham Malaysia, 4. Odissey University of Applied Sciences)</td>
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<td>2:52pm</td>
<td>Family values in regulating emotion in family business: A systematic literature review</td>
<td>Ms. Lala Irviana³, Dr. Feranita Feranita¹ (1. Taylor’s University Malaysia)</td>
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<td>3:14pm</td>
<td>The promise of personality in family firm research: A systematic review and agenda for future inquiry</td>
<td>Dr. Ben McLarty¹, Dr. Parker Ellen¹, Dr. Michele Medina Craven¹, Ms. Maria Bracamonte Larios¹ (1. Mississippi State University)</td>
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<td>4pm</td>
<td>BREAK</td>
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<td>4:30pm</td>
<td>FP31 - Advancing family business governance</td>
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<td>4:30pm</td>
<td>Family firm governance and the “logic of the market”: The role of culture</td>
<td>Dr. Michele Pinelli¹, Dr. Francesco Debellis² (1. Università Ca’ Foscari, Venezia, 2. University of Vienna)</td>
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<td>5pm</td>
<td>Family Involvement and Dynamic Capabilities: the U-Shaped Relationship in Spanish Hotel Chains</td>
<td>Dr. Lorena Ruiz-Fernández¹, Dr. Laura Rienda-García¹, Dr. Rosario Andreu¹ (1. University of Alicante)</td>
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<td>5:30pm</td>
<td>Governing the Business Family: A Matter of Fit</td>
<td>Dr. Claudia Astrachan¹, Prof. Isabel C. Botero² (1. Lucerne School of Business, 2. University of Louisville)</td>
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<td>4:30pm</td>
<td>FP21 - Identity and institutionalization in family firms</td>
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<td>Chaired by: Prof. Joseph H. Astrachan</td>
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<td>4:30pm</td>
<td>Owners as Strategists - Four Types of Strategist Identity of Owner-Manager in Family Business</td>
<td>Mr. Constantin Zeif¹, Prof. Christina Hoon¹ (1. Bielefeld University)</td>
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<td>5pm</td>
<td>Institutionalization of Family Business in Societies around the World: Enhancing Capital, Organization and Outcomes in Family Businesses</td>
<td>Prof. Thomas Schott¹, Prof. Kent Adsbøll Wickstrøm² (1. University of Agder, American University in Cairo, University of Southern Denmark, 2. University of Southern Denmark)</td>
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<td>5:30pm</td>
<td>Tying the knot – Organizational identity work and the role of family values during a merger process of two family firms</td>
<td>Mrs. Hanna Aschhoff, Prof. Matthias Waldkirch (1. EBS – Universität für Wirtschaft und Recht)</td>
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<td>4:30pm</td>
<td>FP8 - Gender and diversity in family businesses</td>
<td>Chaired by: Dr. Karolina Mania</td>
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<td>4:30pm</td>
<td>Doing the Business Family: Producing and Reproducing Forms of Relatedness</td>
<td>Dr. Tobias Köllner¹, Prof. Heiko Kleve¹, Mrs. Hanna Haver-Rassfeld¹ (1. Witten/Herdecke University)</td>
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<td>5:30pm</td>
<td>Family firms in times of crisis: Does location matter?</td>
<td>Dr. Johan Karlsson¹, Dr. Massimo Baù¹, Dr. Kajsa Haag¹, Prof. Daniel Pittino², Prof. Francesco Chirico² (1. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School, 2. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School; University of Udine, 3. MacQuarie University; Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School)</td>
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<td>5pm</td>
<td>Women CEOs and Internationalization of Family-Controlled Firms: the Moderating Role of Ownership And Governance Openness</td>
<td>Prof. Alfredo D'Angelo¹, Dr. Fabio Quarato², Dr. Domenico Rocco Cambrea¹ (1. Università Cattolica del Sacro Cuore, 2. Bocconi)</td>
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4:30pm WIP11 - Developing human resource over time in family firms
ROOM 15
Chaired by: Dr. Remedios Hernández-Linares

4:30pm HUMAN RESOURCE DEVELOPMENT IN FAMILY BUSINESS: A REVIEW OF THE LITERATURE AND AN INTEGRATIVE FRAMEWORK
Dr. Mike Mustafa¹, Dr. Roy Meriton², Dr. Louise Scholes², Prof. Carole Elliott² (1. Nottingham University Malaysia, 2. Loughborough University London, 3. sheffield university)

5pm Executive Compensation in Family Firms: A Qualitative Study
Dr. Roland Kidwell¹, Dr. Anneleen Michiels², Prof. Isabel C. Botero³, Dr. John Cater⁴ (1. Florida Atlantic University, 2. University of Hasselt, 3. University of Louisville, 4. University of Texas - Tyler)

5:30pm The ‘Myth of the Hero’ in The Family Business: Intergenerational Legacy and Dynamics
Dr. Rania Labaki¹, Mr. Guillermo Salazar (1. EDhec Business School, 2. Exaudi)

6pm Shedding Light on the Founder’s Shadow: Development of a Scale to Measure Employee Perceptions of the Founder’s Influence
Mrs. Liliana Dinis¹, Prof. Pedro Neves¹, Prof. Arménio Rego² (1. Nova SBE, 2. Católica Porto Business School)

4:30pm WIP 3 - Social responsibility of family firms
ROOM 7
Chaired by: Dr. María Concepción López-Fernández

4:30pm PRODUCT (IR)RESPONSIBILITY AND LEGAL LIABILITY IN FAMILY FIRMS
Dr. Sumeet Malik¹, Dr. Marta Elvira¹, Dr. Jeroen Neckebrouck¹ (1. IESE Business School)
Continued from Thursday, 23 June

4:52pm The Role of Family Firms’ Social Capital in Ethical Leadership: Exploring Generational Differences
   » Dr. Amaia Maseda, Dr. Valeriano Sanchez-Famoso, Dr. Mikel Alayo, Dr. Txomin Iturralde (T. University of the Basque Country UPV/EHU)

5:14pm Dynamic capabilities and environmental performance in tourism family firms
   » Dr. Beatriz Forés Julián, Mr. José María Fernández-Yáñez, Dr. Alba Puig-Denia, Dr. Montserrat Boronat-Navarro (1. Universitat Jaume I)

5:36pm How Does a Locally Embedded Family Firm Manage the Development of CSR Initiatives? A Single Case Study
   » Mr. Adrian Stutz, Prof. Andreas Hack, Prof. Sabrina Schell, Ms. Debora Balzli (1. University of Bern, Institute for Organization and Human Resources, 2. University of Bern)

7:30pm SOCIAL DINNER
   Deluz
   Chaired by: Mrs. Valentina Re

Friday, 24 June

8am REGISTRATION & COFFEE
   Main Hall

9am Love and Family
   Salon de Actos
   » Bill Schulze (University of Utah)

10:30am BREAK
   Main Hall

11am FP23 -
   New trends in next generation management
   ROOM 13
   Chaired by: Dr. Gema García-Piqueres

11am Next Generation Identity: The influence of role changing events in a Family Business’s life on the understanding of Legacy and individual Identity. Insights into the Thought-Process of Next Generation Family Business Principals
   » Mr. Alexander Bergfeld (1. University of Antwerp)

11:30am “Same Same but Different”: Addressing Business Family Heterogeneity in Next Generation Founding Behaviors and New Venture Outcomes
   » Ms. Miriam Foerch, Dr. Dinah Isabel Spitzley, Prof. Reinhard Pruegl (1. FIF@Zeppelin University, 2. FIF@Zeppelin University & EQUA Foundation)

12pm Generation: Change? Conditions for High Degree of Organizational Change introduced by Next-Generation Successors
   » Mr. Reimar Belschner (1. WHU - Otto Beisheim School of Management)

11am FP24 -
   Micro-foundations of family entrepreneurship
   ROOM 14
   Chaired by: Dr. Remedios Hernández-Linares

11am Microfoundational Explanation: A Complementary Model for Entrepreneurship in Family Business
   » Dr. Attilia Ruzzene, Dr. Mara Brumana, Prof. Tommaso Minola (1. University of Bergamo)

11:30am Family and Business Values, Strategic Entrepreneurial Behaviour and Strategic Change in Family Firms: the Moderating Role of a Family Charter
   » Mr. Hans De Decker, Prof. Wim Voordeckers, Prof. Pieter Vandekerkhof, Dr. Ruveyda Kelleci, Prof. Frank Lambrechts (1. Hasselt University)
Continued from Friday, 24 June

12pm

Generativity in Entrepreneurs: The Role of Agentic and Communal Motivations in Legacy Creation

» Prof. Matthew Fox¹, Ms. Jessica Paek², Prof. Katrin Burmeister-Lamp³, Prof. Kimberly Wade-Benzoni⁴ (1. University of Wyoming, 2. Duke University, 3. EB, 4. Duke)

11am

FP25 -
Family-centered perspectives of family firms
ROOM 14 A
Chaired by: Prof. Kimberly Eddleston

11am

The Happiness of CEOs in Family Firms: Importance of Family Satisfaction and Affective Experiences.

» Ms. Karen Watkins-Fassler¹, Mr. Mariano Rojas², Mr. Lázaro Rodríguez-Ariza³, Ms. Zusell Porto-Robles⁴ (1. Universidad Internacional de la Rioja/Instituto Tecnológico Superior de Misantla, 2. Universidad Internacional de la Rioja, 3. Universidad de Granada, 4. Universidad de Granada/Universidad Popular Autonoma del Estado de Puebla)

11:30am

ESCALATION OF COMMITMENT IN RESPONSE TO A THREAT: HOW FAMILY FACTORS MATTER

» Ms. Vittoria Magrelli¹, Prof. Celina Smith², Prof. Alfredo De Massis³ (1. Free University of Bozen-Bolzano, 2. Emlyon Business School, 3. bozen)

12pm

What Shapes a Family Constitution Towards a Role or Another?
Analysing Drivers Under the Regulatory Focus Theory

» Mrs. Raphaëlle Mattart¹, Dr. FABRICE PIRNAY² (1. Université de Liège, 2. HEC Management School - University of Liège)

11am

WIP13 -
Family system dynamics within and beyond the family firm
ROOM 7
Chaired by: Dr. Feranita Feranita

11am

Dealing with paradoxical tensions: Insights from a game based-approach in the context of family firms

» Mr. Clemens Krüger¹, Dr. Laura Bechthold¹, Prof. Reinhard Pruegl¹ (1. FIF@Zeppelin University)

11:30am

The Business Family in Indian and German Context: Family Structure, Composition and the Cultural Setting

» Dr. Mohanakrishnan Raman¹, Dr. Tobias Köllner¹ (1. Foundation for Research, Education and Development, Mysore, 2. Witten/Herdecke University)

12pm

Conflict Origin and Management Mechanisms in Family Firms

» Dr. Marco Mismetti¹, Prof. Cristina Bettinelli², Prof. Alfredo De Massis³ (1. Free University of Bozen-Bolzano, 2. University of Bergamo, 3. Free University of Bozen-Bolzano (Italy))

11am

Theory of the Third Element in Conflict: A Cybernetic Model for Escalating and Stabilizing Dynamics in Business Families

» Ms. Lina Nagel¹, Prof. Heiko Kleve¹ (1. Witten/Herdecke University)

11:22am

Systems Theory in Family Business Research – A Review of Literature

» Ms. Theresa Arnold¹, Prof. Heiko Kleve¹ (1. Witten/Herdecke University)

11:44am

Research on the Development of Family Offices: Literature Review and Bibliometric Analysis

» Dr. Mónica Villanueva-Villar¹, Dr. Elena Rivo Lopez¹ (1. Universidade de Vigo)

12:06pm

UNDERSTANDING THE IMPACT OF RELATIONAL CAPITAL ON FAMILY FIRMS’ INTERNATIONALIZATION

» Dr. Myriam Cano-Rubio¹, Dr. Guadalupe Fuentes-Lombardo¹, Dr. Valeriano Sanchez-Famoso² (1. University of Jaén, 2. University of the Basque Country UPV/EHU)

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11am  WIP 14 -
Identity and psychological capital in family firms
ROOM 15
Chaired by: Dr. Emanuela Rondi

11am  Welcome to my house! Three pathways of identity formation leading to impact investing among the next generation of business-owning families
» Ms. Jeanne Roche, Prof. Rachida Justo, Prof. Cristina Cruz, Prof. Braulio Pareja Cano (1. IE University, 2. Universidad Pontificia Comillas)

11:22am  Family dynamics and Implications for Strategy Execution
» Dr. Qilin Hu, Dr. Paul Hughes, Dr. Mathew (Mat) Hughes, Dr. Ian Hodgkinson, Mr. Aizuddin Daut (1. Loughborough University, 2. De Montfort University)

11:44am  A 100 year old family house in the Atlantic: How identity supports improvisation that reinforces identity
» Mrs. Liliana Dinis, Prof. Miguel Cunha, Dr. Remedios Hernández-Linares (1. Nova SBE, 2. University of Extremadura)

12:06pm  The Development of Business Family Psychological Capital: Critical Processes and Mechanisms in Business Families
» Mr. Seppe Croonen, Prof. Frank Lambrechts, Prof. Wim Voordeekers, Dr. Ruveyda Kelleci (1. Hasselt University)

12:30pm  LUNCH
Main Hall

1:30pm  PAN 6 -
Achieving Legacy in Family Firms by Managing Intergenerational Relationships During the Industry 4.0 Transformation
ROOM 13
Chaired by: Dr. Emanuela Rondi

1:30pm  PAN 7 -
Working with strong emotions in Business Families
ROOM 16
Chaired by: Prof. Martin Euwema

2:30pm  FP27 -
Community, philanthropy and wealth creation
ROOM 14
Chaired by: Prof. Inés Herrero

2:30pm  FP28 -
Non-economic goals in family firms
ROOM 13
Chaired by: Prof. Josip Kotlar

2:30pm  The Involvement of Multiple Generations in Management and Family Firm Internationalization: The Moderating Effect of SEW Dimensions
» Dr. Virginia Blanco-Mazagatos, Prof. Juan B. Delgado-García, Dr. Jesús Pedro Barrero Ahedo (1. Universidad de Burgos)

3pm  Let’s trade-off economic goals and socio-emotional wealth: finding the optimal non-family executive in family firms
» Ms. Madeleine Meurer, Ms. Leah Maicher, Prof. Matthias Waldkirch (1. EBS – Universität für Wirtschaft und Recht)

3:30pm  Retrenchment and performance: the moderating role of family involvement.
» Mr. Rafael Jordà Gómez, Dr. Alejandro Escribà Esteve, Dr. Vicente Safón Cano (1. Department of Management, University of Valencia.)

2:30pm  Community, ritual, and institutions: Exploring the determinants of resilience in Japanese shinise
» Dr. Sigrun C. Caspary, Prof. Toshio Goto, Prof. Ayako Morishita (1. Witten/Herdecke University, 2. Graduate School, Japan Economic University)
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<td><strong>Untangling the Life Cycle of Authentic Family Business Philanthropy: A Source of Wealth Distribution</strong></td>
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<td>» Dr. Luciana Lima¹, Dr. Maria Jose Parada¹ (1. ESADE Business School)</td>
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<td>3:30pm</td>
<td><strong>The Family Business Paradox: How Family Business Groups Create Wealth and Inequality</strong></td>
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<td>» Dr. Luciana Lima¹, Dr. Maria Jose Parada¹ (1. ESADE Business School)</td>
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<td>2:30pm</td>
<td><strong>FP29 - Innovation management in family firms</strong></td>
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<td>Chaired by: Prof. Cristina Cruz</td>
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<td>2:30pm</td>
<td><strong>Exploring Process Innovation Within Family Firms</strong></td>
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<td>» Mr. Rubén Martínez-Alonso¹, Dr. María J. Martínez-Romero¹, Dr. Alfonso A. Rojo-Ramírez², Prof. Valentina Lazzarotti³, Prof. Salvatore Sciascia¹ (1. Universidad de Almería, 2. University of Almería, 3. Università Cattaneo LIUC)</td>
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<td>3pm</td>
<td><strong>Behaviors and Narratives: Authenticating Strategy as Walking through Equilibrium</strong></td>
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<td>» Dr. Bingbing Ge¹ (1. Lancaster University Management School)</td>
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<td>3:30pm</td>
<td><strong>Efficiency of Public R&amp;D Grants: The Role of Ownership and Size</strong></td>
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<td>» Mr. Ivan Salazar¹, Dr. Lucia Garcés-Galdeano¹, Prof. Martin Larraza-Kintana¹ (1. Universidad Pública de Navarra)</td>
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<td>2:30pm</td>
<td><strong>FP30 - Entrepreneurial dynamics and learning in family firms</strong></td>
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<td>Chaired by: Dr. Vanessa Diaz-Moriana</td>
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<td>2:30pm</td>
<td><strong>Women in Indian Family Business: Benefits for the future</strong></td>
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<td>» Dr. Bhavani Mohanakrishnan¹ (1. Department of Studies in Commerce, Mysore)</td>
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<td>3pm</td>
<td><strong>The Mystery of Survival – (Non-)Founding Family Firms and Exploration</strong></td>
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<td>» Ms. Eva Dötschel¹, Prof. Sebastian Junge¹ (1. Chair of Strategic Management Friedrich-Alexander-University of Erlangen-Nuremberg)</td>
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<td>3:30pm</td>
<td><strong>Selling Brownies or Formal Education: a Breakpoint for Entrepreneurial Learning in Family Firms</strong></td>
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<td>» Dr. Luz Elena Orozco Collazos¹, Ms. Estefania Hernandez¹ (1. Universidad de los Andes)</td>
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<td>2:30pm</td>
<td><strong>WIP15 - Family firms and local embeddedness</strong></td>
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<td>Chaired by: Dr. Esra Memili</td>
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<td>2:30pm</td>
<td><strong>Disentangling Family Firms’ Place Attachment in the Wine Sector: A Case Study</strong></td>
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<td>» Dr. Stefano Amato¹, Dr. Alessia Patuelli¹, Prof. Nicola Lattanzi¹ (1. IMT School for Advanced Studies Lucca)</td>
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<td>2:52pm</td>
<td><strong>Family Firm Growth in Resource-Scarce Environments: A Contribution to Organizational Resilience</strong></td>
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<td>» Prof. Daniela Gimenez-Jimenez¹, Dr. Giovanna Campopiano² (1. Technical University of Dortmund, 2. University of Bergamo)</td>
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<td>3:14pm</td>
<td><strong>Level of Progress of Mexican Family Businesses to Achieve their Continuity and Harmony.</strong></td>
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<td>» Prof. Ricardo Aparicio¹ (1. Professor)</td>
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<td>3:36pm</td>
<td><strong>Family Business Policy: A systematic literature review and agendas for research, practice, and policy</strong></td>
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<td>» Dr. Elias Hadjielias¹, Prof. Panikos Poutziouris² (1. Cyprus University of Technology, 2. University of Central Lancashire)</td>
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<td>2:30pm</td>
<td><strong>WIP1 - Marketing, branding and external perceptions of family firms</strong></td>
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<td>ROOM 15</td>
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<td>Chaired by: Dr. Claudia Astrachan</td>
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MARKET ORIENTATION AND THE FAMILY BUSINESS: CHARTING THE FIELD IN SEARCH OF FUTURE CHALLENGES
» Dr. Remedios Hernández-Linares\textsuperscript{1}, Dr. María Concepción López-Fernández\textsuperscript{2} (1. Universidad de Extremadura, 2. Universidad de Cantabria)

2:52pm
When Does the Family Brand Batter? The Case of Acquisitions
» Ms. Sonia M. Strano\textsuperscript{1}, Prof. Isabel C. Botero\textsuperscript{2}, Prof. Tomasz A. Fediuk\textsuperscript{2} (1. University of Messina, 2. University of Louisville)

3:14pm
Family influence and perceived nationality-related exclusion: Addressing nationalism in family businesses
» Ms. Marie Deferne\textsuperscript{1}, Dr. Thomas Källen\textsuperscript{1}, Prof. Andreas Hack\textsuperscript{1} (1. University of Bern, Institute for Organization and Human Resources)

3:36pm
Family business' perception: a driver of employees' intention to start a new business.
» Ms. Eugénie Gillot\textsuperscript{1}, Ms. Marie Mahieu\textsuperscript{2}, Dr. Marine Falize\textsuperscript{2}, Dr. Roxane De Hoe\textsuperscript{2} (1. Université of Mons, 2. Ichec Brussels Management School)

4pm
BREAK
Main Hall

4:30pm
FP20 -
Boards and family councils in family firms
ROOM 14
Chaired by: Prof. Frank Lambrechts

4:30pm
WIP17 -
Employees in family business
ROOM 7
Chaired by: Dr. Lucia Garcés-Galdeano

5pm
Executive Turnover in Family Firms: The Effects of Board Independence and Industry Competition
» Dr. Fernando Muñoz-Bullón\textsuperscript{1}, Dr. María J. Sanchez-Bueno\textsuperscript{1}, Dr. Mathew (Mat) Hughes\textsuperscript{2} (1. Universidad Carlos III de Madrid, 2. Loughborough University)

5:00pm
Family council: literature review and conceptual clarification
» Mrs. Maria Rodríguez García\textsuperscript{1}, Prof. Tomás González-Cruz\textsuperscript{1} (1. Universitat de València)

4:30pm
FP19 -
Advances in socio-emotional wealth, ambidexterity and family business
ROOM 14 A
Chaired by: Prof. Matthias Waldkirch

5pm
Socioemotional Wealth Importance and Entrepreneurial Orientation of Family Firms: A Moderated Moderation Model
» Ms. Nikola Rosecká\textsuperscript{1}, Dr. Ondřej Machek\textsuperscript{1} (1. Prague University of Economics and Business)

5:30pm
Socioemotional Wealth and Family Firm Performance: The Moderating Role of CEO Tenure and CEO Generational Cohort
» Prof. Andrea Calabrò\textsuperscript{1}, Dr. Carl Åberg\textsuperscript{2}, Prof. Alfredo Valentino\textsuperscript{1}, Prof. Mariateresa Torchia\textsuperscript{1} (1. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 2. University of South Eastern Norway, 3. ESCE International Business School, 4. International University of Monaco)

5:30pm
An Event-based Analysis of Ambidexterity in Family Firms
» Dr. Pilar Marques\textsuperscript{1}, Dr. Anna Arbussà\textsuperscript{1}, Dr. Andrea Bikfalvi\textsuperscript{1} (1. Universitat de Girona)
### A Positive Organizational Scholarship Research Agenda for Family Business Research

**4:30pm**

**Dr. Ted Paterson**

1. Oregon State University

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### Job resources, challenging and hindrance job demands and their effect on work engagement of employees in family and nonfamily firms: A multigroup analysis

**4:52pm**

**Dr. Jan Morsch**, **Dr. Melanie de Ruiter**, **Dr. Marta Berent-Braun**

1. Nyenrode Business Universiteit

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### Can family-centric, SEW pursuits create good employee stewards? Stewardship theory may provide the answers

**5:14pm**

**Dr. Ben McLarty**, **Dr. Daniel Holt**, **Dr. James Vardaman**

1. Mississippi State University, 2. University of Louisville, 3. University of Memphis

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### How do external audiences perceive your brand? The role of family vs nonfamily CEOs and firm generation

**5:36pm**

**Dr. Carlotta Benedetti**, **Dr. Paola Rovelli**

1. Politecnico di Milano, 2. Free University of Bozen-Bolzano (Italy)

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### Gender issues in family business

**4:30pm**

**WIP4 -**

**ROOM 15**

Chaired by: Giovanna Campopiano

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### Is motherhood distancing daughters from the CEO's position in family businesses? Intrafamily perceptions.

**4:30pm**

**Ms. Eugénie Gillot**, **Mrs. Marie Mahieu**, **Dr. Christina Constantidinis**, Prof. Jonathan Bauweraerts


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### Voluntary information and the presence of women in senior positions. Evidence for the Spanish listed family firms

**4:52pm**

**Dr. María del Pilar Martín-Zamora**, **Dr. Remedios Hernández-Linares**

1. Universidad de Huelva, 2. University of Extremadura

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**7:30pm**

**GALA DINNER**

*Maremondo*

Chaired by: Mrs. Valentina Re